



# Dr. A.P.J. Abdul Kalam University, Indore

## Bachelor of Business Administration (BBA)

### Programme Outcomes (POs):

- 1. Management Knowledge:** Graduates should have a solid understanding of the fundamental principles, theories, and practices in the management for in-depth understanding.
- 2. Problem analysis and solving/critical thinking:** Identify, formulate, research literature, and analyze complex management problems reaching valid conclusions using various principles of management.
- 3. Modern tool usage:** Implement suitable techniques, resources, and various IT tools including prediction and modeling to complex activities with an understanding of the limitations.
- 4. Skill development:** Proficiency in applying management knowledge to real-world situations, solving practical management -related challenges, and contributing to technological advancements.
- 5. Global and societal impact:** Generate solutions for complicated problems and plan system components or processes that meet the specified needs with appropriate consideration for the society, health, and safety, cultural, societal, and environmental considerations.
- 6. Ethical values:** Apply ethical principles and commit to professional ethics and responsibilities and norms of the management ethical principles.
- 7. Professional values:** A commitment to ethical and professional conduct, including consideration of societal and environmental impacts of management solutions.

**8. Teamwork:** Exhibit comprehension and understanding of the program and apply them in a multidisciplinary environment, demonstrating collaboration and communication skills.

**9. Communication:** Communicate effectively on various activities and make effective presentations.

**10. Leadership and management (adaptability):** The capability to take on leadership roles and manage tasks and projects effectively.

**11. Entrepreneurship:** Skills related to entrepreneurship, innovation, and the ability to develop and implement new ideas or practices.

**12. Project design, development and management:** Demonstrate knowledge and understanding of management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.

**13. Lifelong learning:** Will familiar with the need for and have the training and skill to engage in self-regulating and life-long learning in the broadest perspective of hi-tech change.